

The Great British Spring Clean

21 March - 6 April 2025

This Spring, join Keep Britain Tidy as the Great British Spring Clean returns for the tenth time!

Since the movement began in 2016, millions of #LitterHeroes have pulled on their gloves, grabbed their litter-pickers, and pledged to pick up more than **four million** bags of rubbish.

When we all join forces and show we **love where we live**, the difference we can make is huge, instilling a sense of pride across communities, their desire to live in clean and attractive places and actively contribute to transforming, enhancing and maintaining our streets, parks, coastline waterways and countryside.

Please visit keepbritaintidy.org from 14 February to make your pledge.



As we mark this special milestone in 2025, we're highlighting that **the environment belongs to everyone**, and encouraging everyone to **love where they live**.

We're calling on communities and individuals across the country to join us and take action to protect the neighbourhoods, parks, and open spaces around us, making them places to be proud of.

86% of participants felt they were **part of a national movement**, taking action to tackle litter

81% of participants agreed that taking part **helped to improve their mood**.

78% of participants **felt empowered** to make a change for good.