

NHSRF supports "Keep Me Posted" campaign



Keep Me Posted is a partnership of representatives from charities, interest groups and business. We've come together as we believe that we have a responsibility to fight for the consumer's right to choose, without disadvantage, how they are contacted by banks and other financial service companies, utility companies, media companies and other service providers. Increasingly businesses are restricting access to paper bills and statements and denying their customers an informed choice. Independent research demonstrates that 81% of adults want to choose how they receive important information such as bills and statements. - See more information about the campaign on their website at:

<http://keepmeposteduk.com/campaign#sthash.AvL0lpWD.dpuf>

The goals of the campaign are:

- *To ensure all consumers are given the choice in how they receive their bills and statements by major organisations*
- *To ensure that customers do not face a financial penalty as a result of choosing to receive paper bills or statements*
- *To ensure that Government, regulators and companies recognise the need for consumer choice and act to promote choice in this area*